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ACCLAIMED WINEMAKER IS “BEST FRIEND” TO MAN’S BEST FRIEND

(Healdsburg, CA, October 29, 2012)—Brenda Lynch is a winemaker on a mission—to make great wine and to give a leg up (so to speak) to canines in need of rescue.

To showcase this mission, the winemaker and owner of Mutt Lynch Winery recently released a new limited production series of vineyard designate wines entitled mbf (Man’s Best Friend) that’s resonating with consumers and tasting panels alike. Earlier in the year, a “Best of Class” was awarded to the 2009 Speedy Creek Vineyard mbf Primitivo by the San Francisco Chronicle Wine Competition and proved to be a harbinger of things to come. The line which now also includes a 2010 vintage of the Primitivo, a 2008 Perotti Vineyard mbf Zinfandel and 2008 Perotti Vineyard mbf Petite Sirah, has garnered a combined 2 “Best of Class,” 5 Silver and 5 Bronze Medals.

“I’m thrilled with the reception that we’ve gotten for these wines because it’s a validation of the passion that’s behind the brand” says the winemaker who is known for being both a bit of a wine industry renegade and ardent activist within the animal rescue community. “Sure we’ve taken a light-hearted approach to both the labels and marketing for Mutt Lynch, but we’re very serious about the quality of the wine we make and the mission we’re on to save animals’ lives.” A portion of all annual revenues for Mutt Lynch are donated to animal rescue organizations, and the winery regularly makes itself available to participate in various fundraising events throughout the year via its unique non-profit partner program.

Lynch is one of a rare breed—less than 10% of winemakers in California are women. And, she’s quick to acknowledge that she’s relied heavily on the many female winemakers and industry leaders who’ve taken time to serve as her mentors throughout her career; a group that includes Zelma Long, Shirley Molinari, Helen Turley and Phyllis Zouzounis. “I’m honored and compelled to pay it forward, by helping other women making their way in the field” she adds.

An industry veteran with over 20 years’ experience, Ms. Lynch has garnered over 150 medals in the last five years for Mutt Lynch wines.

She founded the winery in 1995 along with co-owner and husband Chris Lynch.

The couple's dog "Patch" an ex-racing greyhound from New Zealand serves as canine ambassador to the winery's many "best friends."

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About Mutt Lynch

Mutt Lynch Winery is known for its unique and irreverent wines – Unleashed Chardonnay, Fou Fou le Blanc Sauvignon Blanc, Chateau d'Og Cabernet Sauvignon, Portrait of a Mutt Zinfandel, Merlot Over and Play Dead Merlot and its limited production, vineyard designate series Canis Major and mbf. Owner Brenda Lynch has combined her love of winemaking and dogs into Mutt Lynch Winery. The winery donates a portion of all annual proceeds to animal rescue organizations and has a unique non-profit partner program that assists rescue organizations in their fundraising efforts.

For more information visit: www.muttlynchwinery.com